

## Risk Management for Nevada Producers

Custom Ag Solutions and RightRisk invite you to learn about new risk management strategies and discover the right level of risk for you and your operation.

Participate in a FREE *RightRisk* workshop in Fallon, Nevada on June 12th. The presentations and activities will help you and your family or business partners gain a better understanding of the risks faced by your operation and your personal risk preferences AND ways to manage risks using insurance and other controls.

**June 12th, 2008**

**4:00 - 6:00 p.m.**

**Fallon Golf Course**

**2655 Country Club Drive, Fallon NV**

**Presented by:**

John Hewlett, Farm/Ranch Mgt. Specialist, University of Wyoming  
Aaron Sprague, Risk Management Specialist, RightRisk

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| ✓ | <b>Risk and Risk Management</b>                      |
| ✓ | <b>Managing the King Family Ranch</b>                |
| ✓ | <b>AGR-Lite Training and other RightRisk courses</b> |

\* A Light Lunch & Refreshments will be served

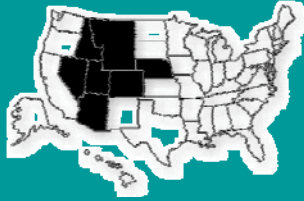
Register for FREE by contacting:  
**RightRisk**

Telephone: Shylea Wingard 406.581.5254

or John Hewlett 307.760.9515

How Much Risk  
Is Right For You?





## Risk Management Education in Agriculture

- presented by the RightRisk Education Team

### Do You Know?

- ◆ The different sources of risk and potential controls for them?
- ◆ How to measure the chances of an unfavorable outcome?
- ◆ The different attitudes people have toward risk?
- ◆ The relationships of decisions and outcomes?

Business ventures with low risk typically provide little potential for profit. Ventures with the highest potential for profits tend to be the most risky. So, agricultural producers must constantly make management decisions considering the potential for profits and the associated risks and losses that could result.

**RightRisk** is an innovative risk management education program. It involves formal presentations and the exciting opportunity to play the RightRisk Game. The game simulates real world situations and is designed to assist farm and ranch managers in recognizing and managing risks.

**RightRisk** allows participants to:

- (1) Develop risk management strategies,
- (2) Compare one strategy to another,
- (3) Practice making management decisions related to risk, and
- (4) Learn about their own personal risk management styles.

The **RightRisk** Education Team consists of researchers and extension specialists from several western states. The coalition was established to develop innovative and effective extension education programs for ranchers and farmers, as well as for extension personnel across the United States

During a **RightRisk** workshop, you'll examine:

- √ Sources and Controls of Risk: production, marketing, financial, legal, and human.
- √ Lessons on Probability.
- √ Risk Attitudes.
- √ Risk-Bearing Ability: financial situation, probabilities, costs of risk management strategies, break-evens, profit goals, and responsibilities.
- √ Relationship of Decision & Outcomes: good decision—good outcome, good decision—bad outcome, bad decision—good outcome, bad decision—bad outcome
- √ Safety First Criteria: insuring a minimum income level before maximizing profits.

How Much Risk  
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