



# RIGHT RISK™



## PITAHAYA SEMINAR AND FIELD DAY

This year's **Pitahaya Seminar** will be held on **August 21, 2015** in San Marcos.

### TOPICS COVERED (subject to change):

- Pest and Regulatory Updates for San Diego County
- Pitahaya Production and Research Update
- Pitahaya Orchard Establishment, Economics and Marketing Considerations
- Genetic Characterization of Pitahaya or Dragon Fruit
- Pitahaya or Dragon Fruit Post Harvest Management and Sensory Evaluation
- Nematode Management in pitahaya/Dragon Fruit
- Insect Pest Management for Pitahayas /Dragon Fruit
- Diseases and Disease Management of Pitahaya or Dragon Fruit
- Integrated Pest Management of Pitahaya/Dragon Fruit
- Understanding Soil, Water and Leaf Analysis to Optimize Crop Production
- Fertility Management in Pitahaya / Dragon Fruit
- Marketing and Market Development using the Internet
- Is Pitahaya Production Feasible? Does it Pay to Hand Pollinate? Review of Tools to Conduct this Analysis

The **Pitahaya Field Day** will be held on **August 22, 2015** in Irvine  
at the South Coast Research and Extension Center.

### Program (subject to change):

- Overview of Pitahaya Production and Review of Varieties for California
- Weed Identification and Weed Control Clinic
- Vertebrate Pest (Gophers, Ground Squirrels, Voles and Coyotes) Management and Control Demo
- Pitahaya Irrigation Research Trial and Irrigation System Design Considerations
- Pitahaya Diseases and Disease Management
- Integrated Pest Management for Pitahaya / Dragon Fruit Production
- Pitahaya Pruning and Trellis Demonstration
- Pitahaya Fruit Display, Pitahaya Fruit and Ice Cream Tasting and Sensory Evaluation
- Pitahaya Grafting and Pollination Demonstrations
- Hands on Computer Lab to Analyze the Feasibility of Pitahaya Production, the Cost/Benefit of Hand Pollination and Review of other tools to Analyze and manage Risks.

## REGISTRATION

**Registration Fee: Package Registration** for both the Seminar & Festival/Field Day is **\$80.00** per person, if postmarked or submitted online by **Friday August 14<sup>th</sup>** **No package registration after this date.**

Registration for the **Seminar - \$60.00** per person.

Registration for the **Festival/Field Day - \$40.00** per person.

The registration fee includes continental breakfast, refreshments, lunch, pitahaya fruit & ice cream tasting, handout materials, and five pitahaya cuttings of your choice.

**REGISTER EARLY**, This event has sold out in the past!! Register online at

<http://ucanr.edu/2015pitahaya> or print, complete and mail the registration form along with your check payable to **UC Regents** to the address below: [Click here to print registration](#)  
UCCE San Diego  
Attn: Pitahaya Field Day  
9335 Hazard Way, Suite 201  
San Diego, CA 92123

**PLEASE NOTE:** If space allows for walk-ins, you must have exact change or checks.

Please contact Roland Hills at (858)822-7711 for more information about the program or to request any special accommodations you may need.

