

10 October, 2014 – Laramie, WY

## Whole-Farm Revenue Protection Insurance Premium Subsidy Established

**T**he U.S. Department of Agriculture's (USDA) Risk Management Agency (RMA) has announced that a premium subsidy has been established to offer more affordable protection to eligible diversified farm operations, as part of the new Whole-Farm Revenue Protection insurance policy.

Whole-Farm Revenue Protection, required by the 2014 Farm Bill, will be offered through the RMA managed federal crop insurance program. The new policy will offer fruit and vegetable growers and producers with diversified farms selling commodities to wholesale markets, local and regional markets, farm identity preserved markets, or direct markets, more flexible, affordable risk management coverage options.

To learn more about USDA whole farm revenue protection insurance, review the fact sheet at, <http://www.rma.usda.gov/news/currentissues/farmbill/> or contact a local crop insurance agent.