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RIGHTRISK ...

RIGHTRISK NEWS

AgHelpWanted.org A Resource for Agricultural Employers

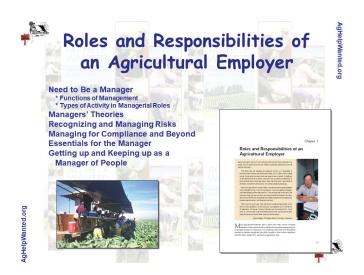
g Help Wanted, a publication of the Western Farm Management Extension Committee, is a comprehensive resource for a wide variety of agricultural

producers; the publication offers information about sound personnel management strategies and approaches. When most people think of production agriculture, the image of the family farm comes to mind where the owner and their family provide most of the labor. Employees provide the critical labor for the business to succeed for a large portion of operations, especially in the West. *Ag Help Wanted* provides details on skills, knowledge, tools, and real-life examples for a wide range of agricultural employment situations and the opportunity for professional development for the reader.



Roles and Responsibilities of Agricultural Employers

The position of manager is discussed in the first chapter. One of the core principles with employees in the business is to think of yourself



as a manager of people, not as a manager of your business only. This helps keep the focus on the five main functions of a manager: planning, organizing, staffing, leading, and controlling. The chapter defines a manager and their roles within a business. One important role of employers and managers is to ensure compliance with regulations for the workplace. Some methods for ensuring compliance are more effective than others; the approaches are discussed.

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Organizational Planning

Organizational planning and necessary steps for individual businesses are discussed in the second chapter. Size, scope, and type of operation often dictate the organizational structure when it comes to employees. The importance of taking stock in any business is discussed and demonstrated through several examples.

Performing this function regularly, not just when a problem arises, is important. Staying ahead of labor-related risks is vital,



whether through data collection or by evaluating employee performance relative to goals. This section discusses how to address and incorporate labor standards into the business, as well as personnel records and considerations for contractors.

Staffing the Farm/Ranch

Choosing the right employee is crucial to business success. Whether a tractor operator, herd manager, or fruit picker, having the person whose abilities best fit the job can have



a profound effect on overall business performance. Risks to the business can and often do increase with poorly chosen employees.

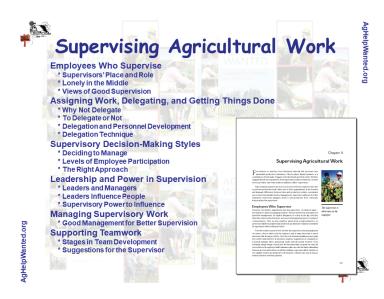
An example centers on an orchard operator who went through three tractor drivers in a short period, only to see afterward he was not following a sound selection process: he was focused on just filling the job. *Ag Help Wanted* suggests alternative approaches providing the best chance to hire the right person. The book describes how to outline and draft job descriptions, recruit prospects,

and conduct consistent interviews. It also suggests approaches for communicating with applicants, new hires, and even current employees to improve the odds of success.

Supervising Work and Managing Employee Performance

Managing employees and employees with supervisory roles (middle managers) are discussed. An example shows how the promotion of an employee to a supervisory position, who may not be a good fit for that type of work, can lead to a new set of problems if not handled correctly.

Making sure an employee's abilities match their job description, especially if they are in a supervisory role, is important. Ag Help Wanted includes resources to help make the



right choice for supervisors and strategies to properly train and develop these employees.

Managing employee performance through periodic reviews is highlighted in Chapter 5. Most employees hired want to do a good job; sub-par performance can usually be traced to a variety of factors including past experiences or a poor current job environment with poorly defined expectations or requirements. This section shows how to make effective adjustments to correct poor employee performance and devise ways to properly compensate and reward employees.

Communication and Problem Solving

The final chapter is probably the most important. Learning good communication skills and using them with employees is one of the best ways to head-off potential problems before they arise. Communication is key to maintaining solid employee relationships and

Communication
and Problem Solving

Formal Communication and Written Documents

Communicating the Employment Contract
Policies and Employee Handbooks
Standards, Correction, and Discipline
Policies to Guide Disciplinary Action
Dealing One-on-One When Things Go Wrong
Addressing Conflicts
Interpersonal Communications
Communication Skills
Applying Skills to Situations
Considering Culture and Language Differences
Staff Meetings
The Exit Interview

is stressed through all the chapters.

The final chapter highlights the need for formal communications and how to properly train employees about when and how formal communications should be completed. Emphasis is added for situations such as legal documents and filing for worker's compensation. This section also offers approaches to address conflicts and conflict management styles and gives examples of employee policies and handbooks.

HIGHLIGHTED COURSE

Getting On Track: Better Management Through Basic Ag Records is a two-hour, internet-based course including four vignettes titled: Preserving The Tradition, Putting All Your Eggs in One Basket Get the Max From Your Tax, and 4-H Gone Hog Wild.

Other topics covered include: Why keep records?, Basic record keeping 5 easy steps, Keeping production records, Keeping financial records, Schedule-F, Where do I go from here? A glossary, frequently asked questions, and resource links are provided, along with example records systems and much more...





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